

Results of Programming Survey 09/2023

1. Frequency of Events 22 Responded

- a. 13 people, 59.1% - **once a month**
- b. 3 people, 13.6% - **once a week**
- c. 2 people, 9.1% - **only around the holidays**
- d. 1 person, 4.5% - **twice a month**
- e. 1 person, 4.5% - **depending on the season, it could be once or twice a month**
- f. 1 person, 4.5% - **once or twice a month**
- g. 1 person, 4.5% - **come often when there are activities**

2. Activities of Interest 23 Responded

- a. 20 people, 87% - **Music Evenings**
- b. 19 people, 82.6% - **Tiyulim**
- c. 19 people, 82.6% - **Lectures**
- d. 16 people, 69.6% - **Movies**
- e. 12 people, 52% - **Board Games**
- f. 10 people, 43.5% - **Drama Evening**
- g. 7 people, 30.4% - **Meals**
- h. 5 people, 21.7% - **Arts & Crafts**
- i. 19 people, 82.6% - **Tiyulim**
- j. 1 person, 4.3% - **Reading Fawlty Towers**
- k. 1 person, 4.3% - **Topical Events**
- l. 1 person, 4.3% - **Bingo, Lectures, Zoom Events if appropriate.**
- m. 1 person, 4.3% - **Old movies, but difficult to show, BINGO was fun, Art Lectures**

3. Activities that are of NO Interest 18 Responded

- a. 14 people, 77.8% - **Arts & Crafts**
- b. 9 people, 50% - **Board Games**
- c. 8 people, 44.4% - **Drama Evenings**
- d. 6 people, 33.3% - **Movies**

- e. 5 people, 27.8% - **Meals**
- f. 2 people, 11.1% - **Tiyulim**
- g. 2 people, 11.1% - **Lectures**
- h. 1 person, 5.6%, **Music Evening**

4. Payment of 50 sheks for a Tiyul 22 Responded

- a. 18 people, 81.1%, **Yes**
- b. 2 people, 9.1%, **Maybe**
- c. 2 people, 9.1%, **No**

5. Payment of 100 sheks for a Tiyul. 23 Responded

- a. 13 people, 56.5%, **Yes**
- b. 8 people, 34.8%, **Maybe**
- c. 2 people, 8.7 %, **No**

6. Lectures of Interest 21 Responded

- a. 15 people, 71.4%, **Personal Life Stories**
- b. 15 people, 71.4%, **Jewish Content**
- c. 11 people, 52.4%, **Local Politics**
- d. 11 people, 52.4%%, **National Politics**
- e. 9 people, 42.9%, **Dealing ewith Israeli Bureaucracy**
- f. 8 people, 38.1%, **Health**
- g. 8 people, 38.1%, **Cooking, Food Related**
- h. 6 people, 28.6%, **International Politics**
- i. 11 people, 52.4%, **Local Politics**
- j. **Assorted Comments:** Quality of Lecturer is more important than the topic, Musical Biography, History, All topics are good, Politics just before elections, interesting books by their authors, different cultures, geology, geology, biology, astronomy, archaeology, anything that stimulates the mind.

7. What time do you prefer events? 22 Responded

- a. 18 people, 81.8% - **Evening**
- b. 4 people, 18.2%, **Afternoon**
- c. 0 people, 0%, **Morning**

8. What would bring larger crowds? 12 Responded

- a. One problem is weather-related. If it's hot, evenings are probably preferable, especially for something that's better outside. The season is problematical, since there is a lot of traveling during the summer; I think that this summer, particularly, is not a good barometer of general attendance. Wait till the fall to look at the situation again. Of course, more publicity is always helpful. Food is always a draw. (I don't think that ESRA is getting the kind of attendance that it's used to getting either right now.)
- b. Haven't found an answer yet
- c. New members.
- d. Getting younger members INVOLVED, not just having their name on our membership list.
- e. I really couldn't say.
- f. Later time in evenings.
- g. time of day
- h. We are aging out and need a recruitment plan. We have some issues with the moadon which are not easily resolved. A few people tend to control events and menus to their specific needs and tastes which might put off more adventurous people.
- i. All times given are actually fine. The event and target audience should dictate the time.
- j. Inviting local artists to perform in our intimate facility. Admission charge or pass the hat could encourage artists to perform for us. Publicity to reach out to non-members. Re-think the decision not to create our own Website. KESC needs a site that focuses ONLY the needs of our membership,

our activities, and most important of all, increasing our membership. Yes, this would upset Silvia, but she'll have to get over it. Her site is fine as a general interest site for Karmiel's English speaking community.

k. Advertise at all shuls. Face Book. Put a notice up on at the Mercaz Klita for new Olim. Word of mouth is the best, so I will try.

l. I am happy for all 3 times, appropriate to different events, but it would let me choose only one. Make it a "check all that apply."

m.